

CITY OF FORT LAUDERDALE & M.O.D.S.

Energy Efficiency Program Administrator

DATES

11/2010 - 1/2012

PROJECT SERVICES

- Energy Workshops
- Revolving Loan Fund
- Marketing and Outreach
- Rebate Program
- Community Engagement
- Energy Education

PROJECT HIGHLIGHTS

- Administered \$1,000,000 Smart Watts Program with focus on energy education and workshops
- Provided workshops for 1,700 residents
- Tracked electricity usage of 80 workshop participants



Carbon Solutions America (CSA) supported the City of Fort Lauderdale in their administration of the Smart Watts program; this umbrella framework was developed by CSA to provide the public with opportunities to save energy and conserve resources. CSA was hired as part of the team that included the local Museum of Discovery and Science and Dream in Green for the Home Energy Saver Challenge.

The program conducted 78 workshops in 2011 and 2012 where energy toolkits were handed out and residents were educated about energy saving and resource conservation. CSA was tasked with monitoring this program and developed specific metrics to assess the series' efficacy. Furthermore, CSA acted as a direct liaison to the City which was also coordinated in view of the Energy Manager project also administered by CSA.